



WIN BIG THIS SUMMER!

MONTHLY INCENTIVE AWARDS



BATTERY SERVICE TECHNICIANS

Qualifying Battery Service Technicians are eligible to win an incentive award (Mastercard gift card) for each monthly period (July, August, September):

- \$150 FOR 90/90
- \$200 FOR 92/92
- \$250 FOR 95/95



FULL SERVICE TECHNICIANS

Qualifying Full Service Technicians are eligible to win entries for each monthly sweepstakes drawing. 100 winners will receive a \$200 incentive award (Mastercard gift card) each month (July, August, September):

- 1 ENTRY FOR 90%
- 2 ENTRIES FOR 92%
- 3 ENTRIES FOR 93%

GRAND PRIZE SWEEPSTAKES



BATTERY SERVICE TECHNICIANS

Qualifying Battery Service Technicians will receive one entry into the grand prize sweepstakes for a Mastercard gift card for each month the qualifying Technician achieves the 92/92 (or greater) performance threshold:

- \$1,000 - 10 WINNERS | \$2,500 - 2 WINNERS
- \$5,000 - 1 WINNER



FULL SERVICE TECHNICIANS

Qualifying Full Service Technicians will receive one entry into the grand prize sweepstakes for a Mastercard gift card for each month the qualifying Technician achieves the 92% (or greater) performance threshold:

- \$1,000 - 10 WINNERS | \$2,500 - 2 WINNERS
- \$5,000 - 1 WINNER



ELIGIBLE TECHNICIANS

This campaign is open to qualifying active Battery Service Technicians and Full Service Technicians who are employees of a participating ACE Club independent Preferred Service Provider or an ACE Club.



TRAINING REQUIREMENTS

All Technicians must complete Roadside Safety Training to be eligible for any award; All active Battery Service Technicians must also complete Battery Soft Skills (BSS) and Battery Technical Training (BTT) to be eligible for any award. BSS and BTT must have been completed within 18 months of the incentive month. If it has been over 18 months since completion, Battery Service Technicians must complete the 2-part Battery Service Refresher. See the official rules for full details.

PERFORMANCE THRESHOLDS



BATTERY SERVICE TECHNICIANS

There are 3 performance thresholds for their respective award amounts:

- Minimum 90% valid battery testing PLUS minimum 90% overall member satisfaction; (90/90)
- Minimum 92% valid battery testing PLUS minimum 92% overall member satisfaction; (92/92)
- Minimum 95% valid battery testing PLUS minimum 95% overall member satisfaction; (95/95)



FULL SERVICE TECHNICIANS

There are 3 performance thresholds for their respective entry amounts:

- 90% overall member satisfaction
- 92% overall member satisfaction
- 93% overall member satisfaction

Minimum number of member survey returns for the qualifying incentive period is 6.



TECHNICIAN OPT-IN

Active Battery Service and Full Service Technicians must opt in to the campaign to be eligible to participate by providing their name and email address via the icon on Club-owned devices, on HighwayHeroes.org, or by scanning the QR code.



CELEBRATING 20 YEARS OF HIGHWAY HEROES! JULY 1, 2026 - SEPTEMBER 30, 2026

HIGHWAY HEROES DRAWING: NO PURCHASE NECESSARY; PROMOTION BEGINS AT 12:00:00 AM PST ON 07/01/26 AND WILL END AT 11:59:59 PST ON 09/30/26; OPEN ONLY TO CURRENT ELIGIBLE TECHNICIANS AT PARTICIPATING ACE CLUB INDEPENDENT PREFERRED SERVICE PROVIDERS OF SPONSOR OR SPONSOR AFFILIATES, OR TECHNICIANS EMPLOYED BY A SPONSOR AFFILIATE, EACH WHO MUST MEET PERFORMANCE THRESHOLDS AND TRAINING REQUIREMENTS; SEE OFFICIAL RULES AT HIGHWAYHEROES.ORG FOR ADDITIONAL ELIGIBILITY RESTRICTIONS, PRIZE DESCRIPTIONS/ RESTRICTIONS/VALUES, ODDS, AND COMPLETE DETAILS; VOID WHERE PROHIBITED. FOR WINNING SERVICE TECHNICIANS OF SPONSOR OR SPONSOR CLUB AFFILIATES, THE AWARD OR PRIZE WILL BE IN THE FORM OF A PAYROLL ADJUSTMENT. TECHNICIANS ARE RESPONSIBLE FOR ALL TAXES ON THE REWARD AND MUST BE IN GOOD STANDING AT THE TIME OF AWARD DISTRIBUTION. SPONSOR RESERVES THE RIGHT TO MODIFY OR TERMINATE THIS PROGRAM AT ANY TIME. SPONSOR: AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA. SPONSOR AFFILIATES: AAA HAWAII, AUTO CLUB OF MISSOURI, AAA NEW MEXICO, AAA TEXAS, AAA NORTHERN NEW ENGLAND, AAA EAST CENTRAL, ALABAMA MOTORISTS ASSOCIATION, INC., AND AAA TIDEWATER AUTOMOBILE ASSOCIATION OF VIRGINIA, INC. ACE CLUB: SPONSOR AND SPONSOR AFFILIATES.